

EMPLOYING INSTAGRAM CAPTIONS TO INCREASE EFL LEARNERS' VOCABULARY MASTERY

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INTRODUCTION

Outline

- Vocabulary, Instagram/Instagram caption
- Method of the reserach
- Main literature review
- Finding and discussion: Teaching procedure & vocabulary test result
- Conclusion



Vocabulary is one of the crucial language components, and it has to be integrated in English teaching and learning.

Instagram is a multimedia-driven social media platform that allows users to create a public or private profile, share images and videos, and engage with other user's content through liking, commenting, and saving posts.

An Instagram caption is a written description or explanation about the Instagram photo or video to provide more text.

LITERATURE REVIEW

- The Instagram caption is one of some user-friendly features of Instagram that allows users to share photos and videos and build up interactions with others (Gunantar & Transinata, 2019; Lestari, 2019).
- Through Instagram caption, students can share their personal information by uploading pictures, photos, or videos and then provide a simple description under the pictures, photos, or videos called caption (Alfiyatun, 2018).
- It can be used as an instructional medium in the EFL classroom to support students' learning (Alfiyatun, 2018)
- According to Kamal (2019), —social media can be used as a source of innovative learning to support students' self-learning. One of the social media that can be used is Instagram. Instagram is an interesting mobile learning medium to improve students' vocabulary mastery.

METHOD

- A quasi experimental design: experimental group (27 students) and control group (25 students)
- Research question: Can employing Instagram captions increase the vocabulary mastery of EFL learners?

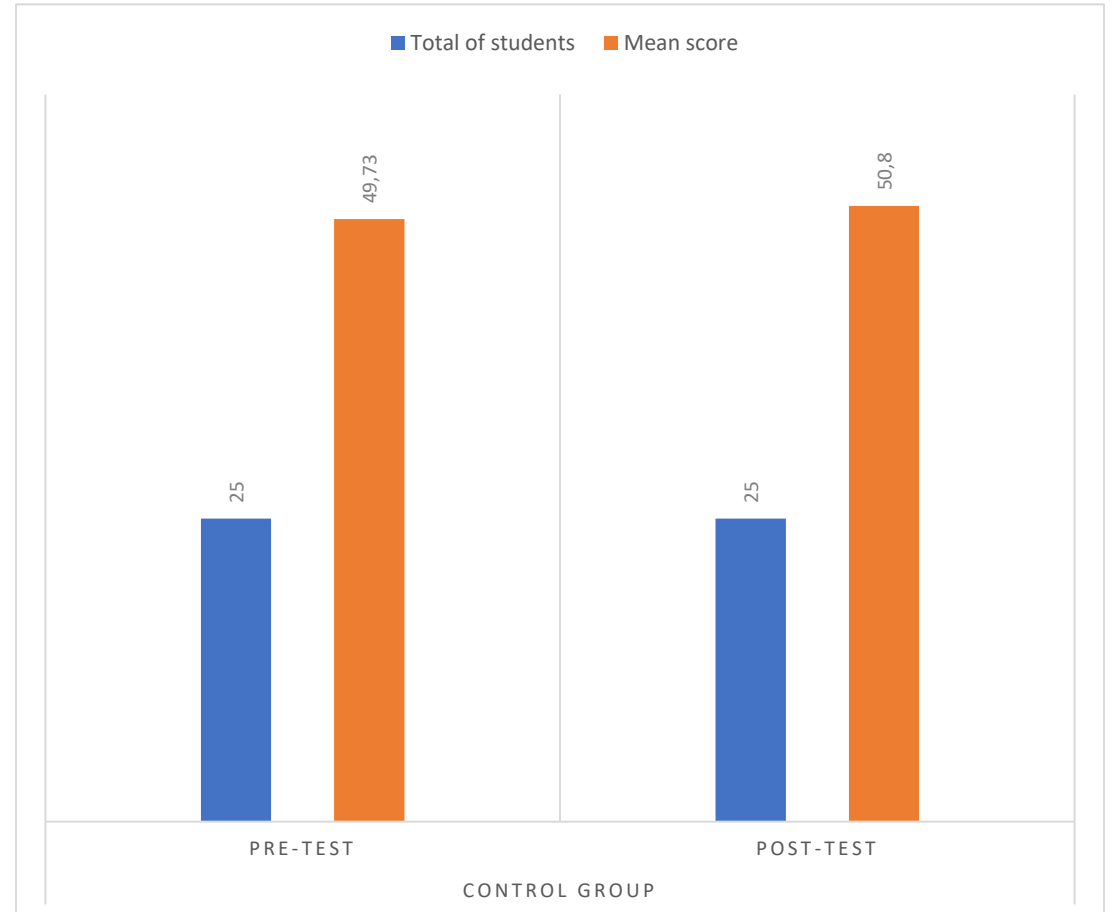
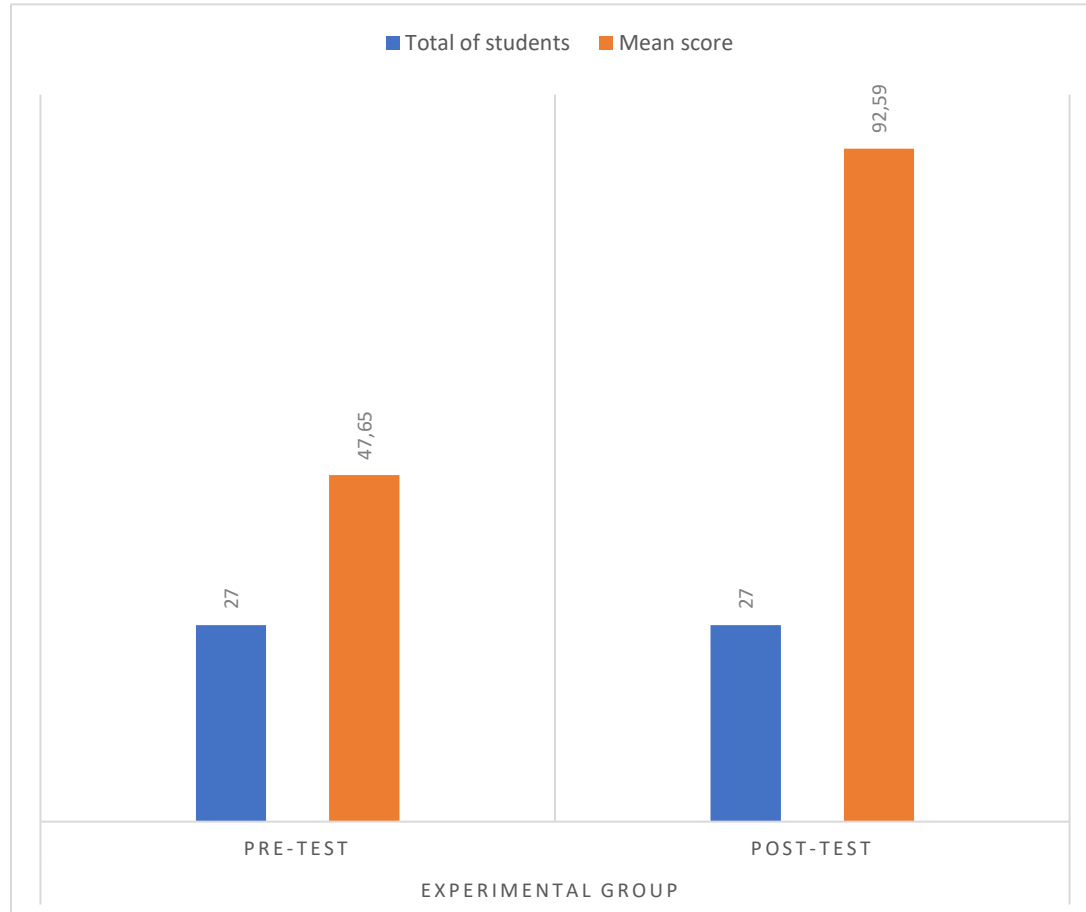
FINDING AND DISCUSSION

Teaching procedure

- Having group discussion
- Building knowledge about the topic
- Analyzing descriptive texts
- Preparing students to write descriptive text/captions
- Writing descriptive text/captions: drafting, editing, discussion, feedback
- Posting the text/captions
- Doing peer-assesement
- Evaluating students' vocabulary learning



FINDING AND DISCUSSION



CONCLUSION

From the research findings, it is concluded that the use of Instagram captions can increase the vocabulary mastery of EFL learners.



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