



JAPANESE PROVERBS ARTICLES IN *DJAWA BAROE*: IS IT FOR PROPAGANDA?

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INTRODUCTION

- *Djawa Baroe* is a graphic magazine published from January 1, 1943, to August 1, 1945.
- It was published twice a month, with 63 editions in total.
- It is a bilingual magazine in Indonesian and Japanese.
- The content of *Djawa Baroe* is comprehensive, ranging from politics, economics, and socio-culture to literature.
- The object of this research is 26 Japanese proverbs published in *Djawa Baroe* from January 15 to December 15, 1943.

LITERATURE REVIEW



- Aiko Kurasawa in book *Kuasa Jepang di Jawa: Perubahan Sosial di Pedesaan 1942-1945* published by Komunitas Bambu 2015
- Aya Maruyama in journal 日本軍政下のジャワにおける歌—グラフ雑誌 『ジャワ・バル Djawa Baroe』を素材に—
 (Songs in Java under Japanese Military Rule: Based on the Graphic Magazine "Djawa Baroe") 2016
- Fithyani Anwar in journal Propaganda Perang dalam Karya Sastrawan Jepang pada Majalah *Djawa Baroe* published in *Jurnal Kajian Jepang* 2020
- Rouzel Waworuntu dan Tjahjawulan in journal Kulit Muka Majalah *Djawa Baroe*: Representasi Propaganda Pendudukan Jepang di Indonesia published in *JSRW (Jurnal Senirupa Warna)* 2021

METHOD

This study uses a descriptive qualitative research method with a content analysis method.

All the data from 26 proverbs published in *Djawa Baroe* were collected and then analyzed in detail about their contents, both literal meaning, explicit meaning, and similar Indonesian proverbs.

Furthermore, this study analyzes the additional descriptions found in each proverb, such as the lessons contained in the proverbs, and analyzes whether they contain Japanese war propaganda and what form the propaganda takes.

FINDING AND DISCUSSION

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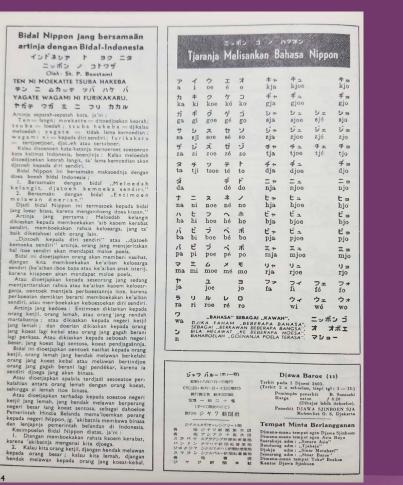
Similar Indonesian proverb: Soedah panas hari, loepa katjang akan koelitnja (The day is hot, the nut forgets its shell)

Ryo yaku wa kuchi ni nigashi リョーヤク ワ クチ ニ ニガシ

Similar Indonesian proverb: *Obat jang baik, terasa dimoeloet, pahit* (A good medicine tastes bitter in the mouth)

Djawa Baroe, February 1, 1943

FINDING AND DISCUSSION



Ten ni mukatte tsuba hakeba yagate wagami ni furikakaru テン ニ ムカッテ ツバ ハケバ ヤガテ ワガミ ニ フリカカル

Similar Indonesian proverb: 1. *Meloedah kelangit, djatoeh kemoeka sendiri* (Spit to the sky, fall on your own face)

2. *Entimoen melawan doerian* (Like cucumber versus durian)

Djawa Baroe, June 1, 1943

FINDING AND DISCUSSION

Djawa Baroe Issue	Number of proverbs	Propaganda Contents	
			K
January 15, 1943	3	-	\gg
February 1, 1943	2	-	
February 15, 1943	1	Slightly	
March 1, 1943	2	Mentioned Nippon and America	
March 15, 1943	1	Slightly	
April 15, 1943	1	Strongly, mentioned Great East Asia	
May 1, 1943	1	strongly	
May 15, 1943	1	slightly	
June 1, 1943	1	Strongly, mentioned Dutch East Indies	
June 15, 1943	1	Strongly	
July 1, 1943	1	Strongly	
July 15, 1943	1	Not specific	
August 1, 1943	1	Strongly, linking to the Islamic hadith	
August 15, 1943	1	Strongly, but not specific	
September 1, 1943	1	Never give up easily	
September 15, 1943	1	British and America`s ugliness	
October 1, 1943	1	Strongly, saving money`s advice	
October 15, 1943	1	Strongly, prohibition of exaggeration in life	
November 1, 1943	1	Strongly, but not specific	
November 15, 1943	1	Prohibition of insulting others	
December 1, 1943	1	Not specific	
December 15, 1943	1	Not specific	

CONCLUSION

- The proverbs column is always posted along with Japanese lessons and a list of how to read Japanese characters (*katakana*).
- All Japanese proverbs are written in Japanese, and their literal and implied meanings are in Indonesian, so it can be said to be one of the media for learning the Japanese language and culture.
- These proverbs' explanations provide lessons about life or how to behave in the social community. For example, the importance of being eager to fight and not giving up easily, the advice of saving money, and the prohibition of insulting others to link with the hadith in Islam.
- There are some proverb explanations that explicitly contain propaganda elements. For example, the advice to concentrate energy and thoughts on the Great Asian War or mentioning Britain and America's ugliness

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