

# TikTok Application as a Learning Media for Writing Sundanese “Sisindiran” for Junior High School Students

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Nia Kurniasih, S.Pd.,  
Universitas Pendidikan Indonesia

# INTRODUCTION

The integration of information and communication technology in education is becoming increasingly important in the digital era. TikTok, as a short video platform popular among teenagers, has great potential as an effective learning medium. One aspect that can be explored is the use of TikTok to teach *sisindiran*, a traditional Sundanese poetic form rich in cultural value. Research by Iskandar (2021) shows that TikTok can enhance students' motivation and engagement in learning language and literature. However, research on its use for learning the Sundanese language, especially *sisindiran*, is still limited. This study aims to investigate the potential of TikTok as a learning medium for *sisindiran* for junior high school students, with the hope of increasing students' interest, cultural understanding, and writing skills in local literature.

# LITERATURE REVIEW

Learning media are tools or means used in education to help students understand concepts, acquire knowledge, and develop skills (Hasanah, 2024). They come in various forms, such as textbooks, videos on TikTok or YouTube, educational software, and interactive simulations. Learning media are specifically created for teaching and learning purposes and must engage students both mentally and practically to be effective (Permadani et al., 2021). *Sisindiran*, a traditional Sundanese poetic form, consists of two parts: the introductory lines and the main content, structured with metaphors and meaning (Salmun, 1958; Koswara, 2013). *Sisindiran* and *pantun* are traditional poems with four lines per stanza and alternating rhymes (Surana, 2001; Rizal, 2010). *Sisindiran* is divided into three types based on structure: *Paparikan*, *Rarakitan*, and *Wawangsalan*, and three categories based on content: advice, humor, and affection (Masduki, 2013).

# METHOD

- o Approach and Method  
Exploratory qualitative approach (Creswell, 2013).
- o Sample  
29 eighth-grade students at SMP Labschool UPI Cibiru.
- o Training on TikTok Usage
- o Data Collection
  - Online survey
  - Interviews
- o Data Analysis
- o Interpretation and Conclusion Drawing
  - Interpretation of the impact of using TikTok as a learning medium for *sisindiran*
  - Conclusions based on the findings from data analysis.



# FINDING AND DISCUSSION



## 1. Increase in Student Interest and Motivation

### ● Use of TikTok as a Learning Medium

- TikTok is a short video sharing platform with creative features such as music, visual effects, and short video durations.
- TikTok can display content that matches users' interests, thereby increasing student engagement.
- Using TikTok in learning *sisindiran* enhances student interest and motivation.

### ● Pretest Results: (Table 1. Pretest Results for *Sisindiran*)

- Students who successfully wrote *sisindiran*: 8
- Students who did not successfully write *sisindiran*: 21

### ● Posttest Results: (Table 2. Posttest Results for *Sisindiran*)

- Students who successfully wrote *sisindiran*: 27
- Students who did not successfully write *sisindiran*: 2



# FINDING AND DISCUSSION

## 2. Improvement in Writing Skills for *Sisindiran*

- **Definition and Structure of *Sisindiran*:**
  - *Sisindiran*: Traditional Sundanese poetry consisting of introductory lines and main content.
  - Types: *Paparikan*, *Rarakitan*, *Wawangsalan*.
  - Content: Advice, Humor, Affection.
- **Improvement in Skills:**
  - Students are able to produce *sisindiran* with better structure.
  - Students' creative expression has increased through TikTok.
- **Examples of *Sisindiran* Results:**
  - Students produce various types of *sisindiran* with diverse content.  
(Table 3. Summary of Students' *Sisindiran* Writing Results)



# FINDING AND DISCUSSION

Example of *Sisindiran* Results:

One example of Papanarikan:      Kamari cai teh saat  
Tuluy menta ka pa haji  
Jadi jalma kudu taat  
Getol sholat getol ngaji

One example of Rarakitan:      Aya baso di pagerageung  
Emut wae kana rasana  
Aya siswi jangkung ageung  
Emut wae kana imutna



# FINDING AND DISCUSSION

- List of TikTok Video Links

Student Works in the Form of TikTok Videos

- Students uploaded their *sisindiran* works to TikTok.
- 27 out of 29 students uploaded videos to TikTok, while 2 students made videos without uploading them due to parental restrictions.

Example Video Links

1. S1: [Link Video](#)
2. S2: [Link Video](#)
3. S3: [Link Video](#)
4. S4: [Link Video](#)
5. S5: [Link Video](#)

Other TikTok video links (Table 4. List of TikTok Video Links of *sisindiran* Content by Students)



# FINDING AND DISCUSSION

- Development of Understanding of Sundanese Culture  
Sundanese Culture through *Sisindiran*
  - Students learn the values and traditions in Sundanese literature.
  - The creative process of writing and understanding *sisindiran* helps students appreciate Sundanese culture.
- Collaboration and Togetherness
  - Students share their works online, enhancing a sense of togetherness.
  - Expanding communication networks within the learning community.
  - TikTok is effective as a learning medium for *sisindiran*.
  - It increases interest, writing skills, and understanding of Sundanese culture.



# CONCLUSION

## Research Shows:

- **Increase in Interest and Motivation:**

- The use of TikTok increases student interest and engagement in writing *sisindiran*.

- **Development of Writing Skills:**

- Students show significant improvement in their *sisindiran* writing skills.

- The use of TikTok's creative features facilitates a fun and effective learning process.

- **Understanding of Sundanese Culture:**

- Students learn Sundanese cultural values through writing *sisindiran*.

- **Innovative Learning:**

- TikTok has great potential as an innovative and relevant learning tool in the context of traditional literature education.

## Challenges:

- **Technology Accessibility**

- Some students face limitations in accessing technology.

- **Need for Structured Learning Strategies:**

- Requires the development of more structured learning strategies and support from schools and teachers.

- Full support from the school is needed for the effective integration of TikTok into the learning curriculum.



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