

ISLAMOPHOBIA IN THE FRAMING OF TRT (TURKISH RADIO AND TELEVISION CORPORATION) FRANCAIS

No. Abstract: ABS-ICOLLITE-24174

Tursina Cahya Sari, Dr. Aprillia Firmonasari, S.s.,M.Hum.,DEA.

Gadjah Mada University

INTRODUCTION

Islamophobia is used to describe fear, discrimination, and hatred of Islam. France is one of the countries with a high prevalence of Islamophobia (Setiawati, 2023). Philippe Tesson, a well-known journalist, openly stated on Radio Europe 1: "Muslims are people who bring nonsense to France."

TRT is a Turkish news media that launched a French-language service to help the French people understand Islamic news and reduce skepticism about Islam. Turkey is also leading Muslim countries in tackling Islamophobia (Alam, 2024)

TRT Français claims to take an impartial, fact-based approach to reporting on Islamophobia. This approach involves featuring diverse voices, including Muslim community leaders and experts, and often focusing on the personal stories and experiences of those affected by Islamophobia. This research uses framing theory by Entman to analyze how the TRT Français shapes public opinion towards Islamophobia.

LITERATURE REVIEW

News media frequently build narratives that portray Islam as a terrorist (Suryandari, Arifin, 2021; Ali, Iqbal, Din, 2022; Alcaraz, Politzer, 2023). Other research presents comparisons between renowned news media (Cervi, Tejedor, Gracia 2021; Coral, Romero, 2020; Nawawi, 2023).

Saleem, Yousaf, Ali (2021) compared six newspapers from six countries in the context of attacks on Muslim and Non-Muslim communities. The analysis concludes that international media portray Islam in a negative context, associating them with violence, and non-Muslims are the target of terrorism.

In contrast to previous studies, Ningsih (2022) titled "Ambiguity of CNN's Identity Strategy Against Islamophobia and Anti-America (Case Study of CNN.com and CNNIndonesia.com)" presents two different identities related to this issue.

The research is conducted to show novelty and depth using the framing theory by Entman, also utilizing fresh data sources. The purpose of TRT launching a French-language news platform is to enable the French public to read and understand news from a different perspective, presented factually and not solely based on the presentation of French media

METHOD

The research method used is a qualitative descriptive method. This research emphasizes on meaning, reasoning, and certain definitions. This research uses descriptive qualitative method because it is necessary to understand the problems or social phenomena described in TRT Francais news. The subject of the research is TRT Francais, and the object is the news of Islamophobia in France published by TRT Francais in the period 2022-2024. First, the patterns and linguistic rules used in the news text will be analyzed. Then, the news is analyzed using Entman's framing model and presented in a table format that includes entman's analysis indicators which include defining problems, diagnosing causes, making moral judgments, and Treatment recommendations,.

FINDING AND DISCUSSION

Linguistic patterns and Linguistics rules in TRT Francais news

News Patterns

- What
- When
- Where
- Who
- Why
- How

Linguistic rules of news text

- Focus on the event not the subject
- Direct speech
- Reporting verbs
- Transitive Verb
- Adverbs of time and place

News Framing : “On vit dans l’angoisse”: à Cherbourg, la communauté musulmane est inquiète” edition 9 may 2024

<p>Define Probleme</p>	<p>À Cherbourg-en-Cotentin, l’ordre et le calme qui règnent habituellement dans la commune, ont été troublés, depuis plusieurs semaines, par une série d’attaques criminelles qui ont, notamment, ciblé la mosquée Ar-Rahma (In Cherbourg-en-Cotentin, the usual calm and order of the town have been disrupted over several weeks by a series of criminal attacks, with the Ar-Rahma mosque being a primary target.)</p>
<p>Diagnoses Causes</p>	<p>Selon eux, l’achat d’un terrain pour la construction d’un nouveau lieu de culte pourrait être à l’origine des récentes agressions et menaces à l’encontre de la mosquée. (According to them, the purchase of a plot of land for the construction of a new place of worship might be the cause of the recent attacks and threats against the mosque.)</p>
<p>Make Moral Judgement</p>	<p>la communauté musulmane de la ville et les membres de l’association culturelle islamique de Cherbourg espèrent que "justice sera faite" pour retrouver le calme d’antan et vivre leur foi sereinement (The Muslim community of the city and the members of the Islamic cultural association of Cherbourg hope that "justice will be done" to restore the calm of old and live their faith peacefully.)</p>
<p>Treatment Recommendation</p>	<p>Pour “rassurer les fidèles et le voisinage de la mosquée”, des caméras de surveillances devraient être installées, “très prochainement” par la ville, à l’extérieur du lieu de culte (To reassure mosque congregations, CCTV must be installed immediately around the mosque)</p>

News Framing "France: les signalements islamophobes ont augmenté de 57% en 2023, les femmes premières victimes" edition 29 february 2024

Define probleme	<i>les signalements d'actes islamophobes ont augmenté de 57% avec 828 faits en 2023, contre 527 en 2022</i> (Reports of Islamophobic incidents have increased by 57% with 828 cases in 2023, compared to 527 in 2022 .)
Giagnoses Causes	Les chiffres déjà alarmants en 2022, n'ont cessé d'augmenter en 2023, notamment après l'interdiction du port de l'abaya à l'école et les attaques transfrontalières du Hamas en date du 7 octobre 2023 sur le sol israélien. (This percentage, already worrying in 2022, continued to increase in 2023, especially after the ban on wearing abayas in schools and the cross-border attack by Hamas on 7 October 2023 on Israeli soil).
Make Moral Judgement	<i>Le président français, Emmanuel Macron, avait pour sa part établi un rapprochement dangereux entre l'assassinat de l'enseignant Samuel Paty et le port des abayas pour justifier cette mesure controversée.</i> (The French President, Emmanuel Macron, had established a dangerous correlation between the assassination of teacher Samuel Paty and the wearing of abayas to justify this controversial)
Treatment Recommendation	<i>Cette mesure d'interdiction a naturellement entraîné une forte hausse des demandes adressées au CCIE en septembre, avec 182 enregistrées ce mois-là,</i> (this policy led to a significant increase in the number of requests made to CCIE in September, with 182 requests recorded in the month.)"

“Blinken : "Nous devons lutter contre l'islamophobia” edition 3 june 2022

Define Probleme	<i>Appel à des efforts pour contrer le « sentiment islamophobe</i> (Efforts to counter “Islamophobic sentiment”)
Diagnoses Causes	<i>la répression du gouvernement chinois contre la minorité musulmane ouïghoure "se poursuit toujours</i> (The Chinese government's oppression of the Uighur Muslim minority)
Make Moral Judgement	<i>la liberté religieuse est une "priorité" de la politique étrangère américaine, soulignant la nécessité de lutter contre l'islamophobia</i> (religious freedom is a “priority”)
Treatment Recommendation	<i>Il a aussi souligné la nécessité de se concentrer sur le fait que les personnes puissent pratiquer librement leurs rites religieux.</i> (focus on ensuring that people can carry out their religious rituals freely)

CONCLUSION

Presenting good news in a structured manner is essential. TRT media has met this criterion due to its suitable language pattern and rules. With analysis based on Entman's framing theory, French TRT Media attempts to present Islamophobic news in detail and contain actual facts. They also conducted interviews with affected victims and presented them from an Islamic perspective.

A continued focus on diverse perspectives, empathetic reporting, and in-depth analysis can further strengthen the channel's coverage and influence, particularly in addressing the complex issues surrounding Islamophobia. By combining Islamophobia reporting from across the country, the channel can help increase understanding and offset misinformation and stereotypes about Islam and those associated with Islamophobia. This approach can also foster a more inclusive and respectful environment, where diverse voices are heard and respected, ultimately contributing to a more harmonious and cohesive society.

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