



# IMPLEMENTING DIGITAL THINKING MAPS TO ENHANCE STUDENTS' CREATIVE WRITING SKILL

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#### INTRODUCTION

Problem

Solution

Background of the Study

1. Students have challenges in generating ideas

2. Students are difficult to develop ideas and building composition effectively

- 3. Students are confused maintaining consistency in their writing style and voice
- 4. Students difficult to overcome writer's block.
- 5. Students can not manage time effectively to meet task deadlines.

Digital thinking maps are interactive visual tools that facilitate brainstorming, organizing ideas, and making connections in writing.

Research Question

Objective

- 1. Does digital thinking maps give significant effect in enhancing students' creative writing skill?
- 2. What is students' perception and challenges in using digital thinking maps in creative writing?
  - 1. To obtain whether or not digital thinking maps give significant effect in enhancing students' creative writing skill
  - 2. To find out students' perception toward implementing Digital Thinking maps and their challenges in creative writing (short story)

### LITERATURE REVIEW

- Creative writing explores, expresses, and develops ideas that sources from imagination, experience, story, art, history, and also issues/phenomena. (Parras, 2005; Ramet, 2007)
- creative writing is as a form of writing that breaks away from academic and journalistic technical forms. (Mokhtari, 2019)
- Creative writing emphasizes originality, inventiveness, and the use of literary devices such as metaphor, symbolism, and allegory to convey meaning and evoke emotional responses (Ata Alkhaldi, 2019; Morley, 2007))
- Types of creative writing include fiction and non-fiction. Fiction types include short story, poetry, novels, drama/film scripts, and comics. Non-fiction types include memoirs, personal essay, personal narrative (travel writing), food review, and book review (Anae, 2014; Earnshaw, 2007; Mohammed, 2019; Williams, 2013)

**Creative Writing** 

# Digital Thinking Maps

- Digital Thinking maps is as a Thinking Tool program is to foster and promote thinking among students to produce an innovation skill. (Hyerle and Yeager, 2007)
- There are eight thinking maps; Circle Map, Bubble Map, Double Bubble Map, Tree Map, Brace Map, Flow Map, Multi-Flow Map and Bridge Map. (Hyerle and Alper, 2011)

- Digital Thinking maps allow students to feel more connected to the materials, encourages them to map out their thought process on task, and increase in connections between content and experience (Fan, 2016)
- Digital thinking maps foster students to express ideas easily (; Sharif, et al, 2023)
- enhancing good outline and providing ideas in their own writing (Omar and Albakri, 2017)

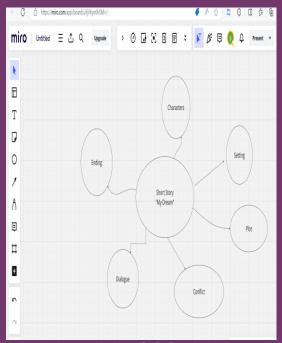
Effect of Digital Thinking Maps

#### **METHOD**

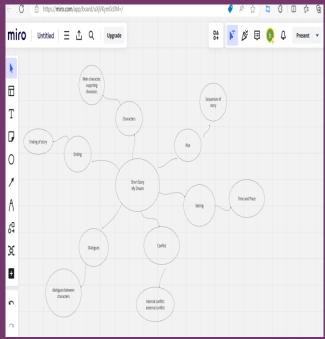
- Research type was quasi-Experimental Research: Non-Equivalent Control Group Design
- The participants were students of English Department of University of Pasir Pengaraian enrolled creative writing course. Total sample was 23 students in experimental class and 22 students in control class
- Instrumentation; (1) Writing test: getting students' creative writing skill. Rubric is adopted by (Vaezi & Rezaei, 2019). (2) Interview; getting students' perception on implementing digital thinking maps and students' challenges in writing short story in using digital thinking maps.
- The data analysis technique used statistical analysis through non-parametric test; Mann-Withney U Test and calculated using the SPSS program. Data gotten from interview was analysed through thematic analysis.

## FINDING AND DISCUSSION

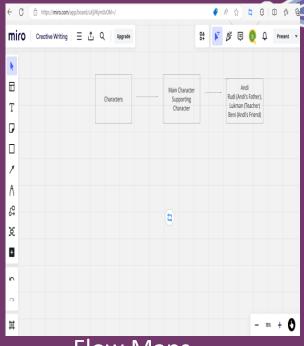
Result of using Digital Thinking Maps through Miro Apps



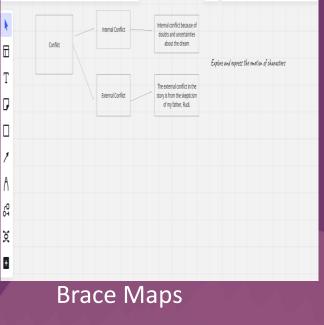




Double bubble maps



Flow Maps







### FINDING AND DISCUSSION

Research Question 1: Do digital thinking maps give significant effect in enhancing students' creative writing skill?



Ranks					
	Class	N	Mean Rank	Sum of Ranks	
Score	Experimental Class	23	29.00	667.00	
	Control Class	22	16.73	368.00	
	Total	45			

Table 2 Mann-Whitney U Test

Test Statistics				
	Nilai			
Mann-Whitney U	115.000			
Wilcoxon W	368.000			
Z	-3.205			
Asymp, Sig. (2-tailed)	.001			
a. Grouping Variable: Class				

The sig. 2 tailed is lower than 0.05 (sig.2 tailed  $\leq$  0.05), there is significant difference between two groups Students who taught by the implementing of digital thinking maps have better grades than those not taught.

Digital thinking maps significantly improved students' creative writing skills by managing idea, enhance creative expression, and originality. It also fosters deeper engagement with the writing task and promotes collaborative writing experiences.

### FINDING AND DISCUSSION

Research question 2: what is students' perception and challenges in using digital thinking maps a creative writing?

Interview with open-ended questions

Indicators' items; feeling/experience, perception, impact on learning, benefit, and challenges

Result of Students' answers;

- 1. Digital thinking maps (DTM) have definitely improved my ability to structure ideas coherently
- 2. DTM is more visually about how ideas relate to each other and how best to present them for clarity and impact
- 3. DTM helped me to become a more creative writer
- 4. DTM foster to rearrange ideas, add details, and connect concepts visually. This flexibility helped me brainstorm more effectively and organize my thoughts more coherently before starting to write.
- 5. The main benefits include improved organization, enhanced brainstorming capabilities, and a clearer structure for writing. Digital maps also allow for easy collaboration and revision."
- 6. Sometimes, managing larger maps with many branches could become overwhelming, but I quickly adapted
- 7. I must familiarize myself with how to use digital thinking maps.

20 students had positive perception toward implementing Digital thinking maps in creative writing 2 students still have problem in using digital thinking maps. 1 student is difficult to generate ideas while drawing on the maps

#### CONCLUSION



Digital Thinking maps is very important for students and lecturers in creative writing course even in brainstorming, outlining, and guideline in process of writing short story. Digital thinking maps gave effect on students' creative writing skill. they had more ideas and could organize their concepts together. Also, it increased engagement and confidence in their writing tasks. Student had positive perception toward implementing it in creative writing course. Digital thinking maps as a valuable instructional tool for fostering students' creativity and enhancing their creative writing skills especially writing short story

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